



# **CIC Sustainable Finance Certification Scheme (SFCS)**

## **Logo Use Guidelines**

October 2021

# 1 INTRODUCTION

The guidelines govern the use of the logos of CIC Sustainable Finance Certification Scheme (SFCS), owned by the Construction Industry Council (CIC) for the purposes hereof. The use of the logos is strictly limited to the applicants who have been certified by CIC.

## 2 USE OF LOGO

The logos are designed for SFCS only. Users of the logos agree to the following conditions:

- a. The applicants will use the logos according to the conditions stated in this guideline.
- b. The use of the logos does not exempt the applicants from any liability in the performance of its services.
- c. The applicants are entitled to use the logos within the 12-month period starting from the pre-lending certificate issuance date. If applicants do not submit the impact report and complete the post-lending requirement, the applicants will have to cease using the logos immediately until the post-lending requirement is fulfilled.
- d. The contents of promotional materials (such as applicants' corporate websites, newsletters, leaflets, exhibition panels, annual reports etc.) bearing a SFCS logo must be lawful, healthy, wholesome, honest and truthful, and must not contain any defamatory, discriminatory or offensive elements. The logos should not be used in any way which would cause damage to the reputation of CIC.
- e. Successful applicants must email samples of promotion materials using the logo to [sfcs@cic.hk](mailto:sfcs@cic.hk) for CIC's record.
- f. The use of the logos is subject to the discretion of the CIC. CIC may at any time withdraw permission for using the logos. Interpretation of CIC on the provisions of these guidelines shall be final and conclusive. In case of dispute, CIC has the authority to make final and binding decisions.
- g. Do not use the logos in any circumstances if the applicants have not been certified by CIC.
- h. Do not use the logos in any materials for sales.
- i. The complete logos must be shown. No parts of the logos, including written texts and design, may be separated from the logos.
- j. The logos may be proportionately enlarged or reduced, but alteration of the design, colours and fonts of the logos is not allowed.

- k. To make sure the SFCS logos are always clear and legible, there is a minimum size requirement. In any circumstances of usage, the height of the horizontal and vertical logos CANNOT be less than 13.5 mm and 30 mm respectively (i.e. 59 mm and 36 mm in width).
- l. Applicants are allowed to use the logos shown in the Annex.
- m. In the event of misuse of the CIC SFCS logos, CIC may immediately suspend or withdraw the Certificate and the right to use the logos.

## ANNEX



CIC Sustainable Finance Certification Scheme  
建造業議會可持續金融認證計劃



CIC Sustainable Finance Certification Scheme  
建造業議會可持續金融認證計劃

C57 M4 Y90 K0  
R128 G182 B65

C73 M19 Y89 K3  
R76 G149 B71

C21 M15 Y14 K0  
R209 G211 B212

C44 M31 Y33 K11  
R147 G153 B153

CIC Sustainable Finance Certification Scheme



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